Tomáš Petřík

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Objective

I am an experienced, motivated, reliable and result-focused Corporate, Business and Financial Management professional in economics and management, finance, investment, controlling and cost management, and business & management (BM) consulting.

Skills & Abilities

CORPORATE AND FINANCIAL MANAGEMENT

Extensive corporate finance experience across a wide range of companies including Questa s.r.o., Expandia Group/IS a.s, Caterpillar SA and ThyssenKrupp s.r.o. Adjustment of economic, financial and cost accounting/managing systems (ERP, FIS and MIS) to organizational change and international reporting. Benchmarking & performance management in line with corporate & business strategy, design of KPIs/KSIs.

CONSULTING

B2B Business Management consulting activities focused on setting financial management systems and review of IT support (ERP, FIS, MIS). Management accounting, internal and external reporting including assessment of PIs and KPIs and fine-tuning of financial reporting standards in line with business strategy to maximize Enterprise/Business Value. Building and a review of financial management systems for individual clients. For more details please visit www.bmcp.cz

PUBLISHING & LECTURING

Lecturing of IES (International Education Society) certified courses with VOX (www.vox.cz) focused on corporate and financial management, cost & management accounting, controlling, financial analysis, investment projects management/analysis, performance management and business strategy, , valuation, budgeting and reporting, benchmarking, including capital market analysis and support.

Published two editions of "Economic and Financial Management – Management Accounting in Practice", (ISBN: 80-247-1046-3/978-80-247-3024-0, Grada) and "Process and value Management of Companies, Businesses and Organizations - Activity-based Costing/Management" (ISBN: 978-80-7201-648-8, Linde) For more details of publishing activity please visit http://www.bmcp.cz/publications.html

Professional Experience

Since 2007: Principal Business Management Consultant and Lecturer | BMC Partners s.r.o.|

Complex Advisory and Business Management Consulting to Businesses and Government Organizations. Small Business Management experience. Strategic Financial Management connected with corporate strategy. Design and presentation/lecturing of professional educational programs and individual courses including international certified programs (EIS) in the Corporate and Business Management, Management Accounting, Controlling, Cost Management, Financial, Investment and Capital Market Strategy. Project Management, Performance and Process Management, Valuation, Reporting and Benchmarking.

Chief Economist and Financial manager| ThyssenKrupp ČR s.r.o.|

Economic and Financial management. Financial accounting including preparation of financial statements, ratios and reports (under CAS and IAS/IFRS), financial analysis (horizontal, trend a vertical analysis) including group and company planning profit/cost system. Management Accounting including Cost Management and Controlling focused on company Project and Job Costing/Profitability (semi and aggregated), Capacity and Investment Management, Budgeting, symmetrical Reporting (Germany, Austria, Czech Republic). Delivery of WACC (inter-company and group) financing and development of financial and non-financial PIs and KPIs. <u>Achievements:</u> Design of company financial management system including ERP-SAP a MIS reconciliation, financial analysis and introduction of appropriate financial ratios/indicators. Delivery of Product Costing, efficient internal Budgeting and Reporting, HR motivations programs.

Executive director & Business Consultant (2003+) | Evropská stavební a realitní a.s.|

Economic and Financial management and business administration. Financial Controlling including company/project/job Costing and Budgeting, symmetrical management and owner Reporting. Implementation of ISO a TQM certification. Customer advisory support. <u>Achievements:</u> Developed company financial management system and customer/product-focused advisory, delivered efficient internal budgeting, reporting and employee motivation programs. Successful implementation of ISO a TQM certification.

Financial & Economic Director| P-Zeppelin s.r.o. (representation of CATERPILLAR)

Financial accounting including preparation company's financial statements and reports (under CAS/IAS/US GAAP), Financial analysis and Management, Management Accounting in all aspects, Cost Management including traditional (FAC) and progressive activity-based costing, Controlling, Budgeting including OPEX and CAPEX, Planning including preparation Company Budgets, Budgetary financial statements, Forecasting and internal/external Reporting and Benchmarking (Germany, Switzerland, USA incl. *"best world practice"*), local and international financing and taxation. Implementation new ERP system (BAAN-Coda). *Achievements: Implementation of value added internal Management & Cost Accounting system together with efficient Activity-Based Costing. Delivery of internal and external reporting (CZ/SK, Switzerland, Germany). Implementation of product costing including business and management segmentation and pricing.*

Financial Director | INVESTICNI SPOLECNOST EXPANDIA a.s.|

Financial accounting and analysis, Management accounting, Controlling, Budgeting including OPEX, Planning including budgetary financial statements-BFS, Cash flow management, Forecasting, internal and external Reporting, application of international financial ratios (Cash Flow-CF, NOA, EBIT, NOPAT, ROS, ROCE, ROA, ROE) and KPIs, local and international taxation. <u>Achievements:</u> Delivery of group-holding company Budgeting and Budgetary control including design of Cash budget in relation to Master Budget, variance analysis and planning, internal and external Reporting, implementation MBO (Management by Objectives) concept and system, Reconciliation of financial analysis with Business Strategy and Corporate Financial Management.

Assistant Auditor, Tax Advisor, Business Manager and Director| QUESTA, s.r.o.

Responsibility for client service, outsourcing and client Costing and Pricing (FAC), Financial accounting including preparation and reconciliation of financial statements (CAS a IAS, UK, US GAAP), financial analysis, local tax advisory/optimization. <u>Achievements:</u> Design of internal Job costing and pricing in liaison with business policy and segmentation (product-services to clients). Acquisition of key clients incl. McCann-Ericson.

1994-1996 Economic and Financial Manager | AT HELP (non-profit organization) Financial and economic administration, financial accounting, reporting, resourcing and capacity planning.

Education & certification

1989-1994 ING. (MA Economics) |UNIVERSITY OF ECONOMICS, PRAGUE (CZ) - VŠE |

Field of Study: Economics & Finance

Dissertation: "Privatization and Capital Market in the Czech Republic (Published by Civil Institute, 1994)

2017 E-Commerce – ADEM

2013 IES (International Education Society) certification of my own "Corporate Financial Management" educational program (5 modules) in co-operation with Vox a.s. <u>(www.bmcp.cz</u>)

2007/2008 Institute for Property Appraisal (**IOM-VŠE–Prague**); chairman: prof. M. Mařík specialization: **Firm and Business Valuation** (4 semesters). Dissertation: IPO Valuation (s.r.o./a.s.)

1999/2000 International Educational programs and practice: **Corporate Financial and Cost Management** incl. ABC- Activity-based Costing, Budgeting; **Controlling**; **Reporting** procedures (Caterpillar S.A. - COSA, Geneve, Switzerland/E&Y)

1999 Implementation of FIS (financial information system) and ERP – CODA-BANN; ACCA and CIMA lectures; ISO a TQM; Tax professional and double taxation treaties - DTT specialist (E&Y); Financial Accounting, Reporting and Financial analysis- FA specialist.

Languages: English (advanced), Russian (advanced) ICT: Windows 10, MS Office; various management information and accounting systems Accounting SW – (Coma, Merlin, Helios, Coda-Baan, basic SAP). Driving License: CZ (A,B)

Certificates and references available on request

Prague, November 2017

